

# RepCloud Privacy Policy

Last modified: 3/18/2020

## Introduction

RepCloud LLC ("**Company**" or "**We**") respect your privacy and are committed to protecting it through our compliance with this policy. This policy describes:

- The types of information we may collect or that you may provide when you access and use the RepCloud Website (the "**App**").
- Our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies only to information we collect in the App and in email, text, and other electronic communications sent in connection with the use of the App.

This policy DOES NOT apply to information that:

- We collect offline or on any other Company apps or websites, including websites you may access through this App.
- You provide to or is collected by any third party.

Our other websites and apps, and these other third parties may have their own privacy policies, which we encourage you to read before providing information on or through them. Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, register with, or use this App. By downloading, registering with, or using this App, you agree to this privacy policy. This policy may change from time to time as Company deems necessary. Your continued use of this App after we revise this policy means you accept those changes, so please check the policy periodically for updates.

## Children Under the Age of 16

The App is not intended for children under 18 years of age, and we do not knowingly collect personal information from children under 18. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us immediately at [privacy@b2brepcloud.com](mailto:privacy@b2brepcloud.com).

## Information We Collect and How We Collect It

We collect information from and about users of our App:

- Directly from you when you provide it to us.
- Automatically when you use the App.

### *Information You Provide to Us*

When you download, register with, or use this App, we may ask you provide information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, ip address, payment information and any other information the App collects that is defined as personal or personally identifiable information under an applicable law ("**personal information**").
- That is about you but individually does not identify you, such as age, personal preferences, and App usage preferences

This information includes:

- Information that you provide by filling in forms in the App. This includes information provided at the time of registering to use the App, subscribing to our newsletter, and requesting further services.
- Records and copies of your correspondence (including email addresses and phone numbers), if you contact us.
- Details of transactions you carry out through the App. You may be required to provide financial information before placing an order through the App.
- Your browsing habits on the App.

### *Automatic Information Collection*

When you download, access, and use the App, it may use technology to automatically collect:

- **Usage Details.** When you access and use the App, we may automatically collect certain details of your access to and use of the App.
- **Device Information.** We may collect information about your mobile device and internet connection, including the device's unique device identifier, IP address operating system, browser type, mobile network information, and the device's telephone number.

- **Location Information.** This App does not collect real-time information about the location of your device.

If you do not want us to collect this information do not use the App. For more information, see contact us at [privacy@b2brepcloud.com](mailto:privacy@b2brepcloud.com).

## *Information Collection and Tracking Technologies*

The technologies we use for automatic information collection may include:

- **Cookies (or mobile cookies).** A cookie is a small file placed on your smartphone. It may be possible to refuse to accept mobile cookies by activating the appropriate setting on your smartphone. However, if you select this setting you may be unable to access certain parts of our App.
- **Web Beacons.** Pages of the App and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related app statistics (for example, recording the popularity of certain app content and verifying system and server integrity).

## How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with the App and its contents, and any other information, products or services that you request from us.
- Fulfill any other purpose for which you provide it.
- Offer better services to you and other users of the App
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- Notify you when App updates are available, and of changes to any products or services we offer or provide though it.

The usage information we collect helps us to improve our App and to deliver a better and more personalized experience by enabling us to:

- Estimate our audience size and usage patterns.

- Store information about your preferences, allowing us to customize our App according to your individual interests.
- Speed up your searches.
- Recognize you when you use the App.

We may also use your information to contact you about goods and services that may be of interest to you. If you do not want us to use your information in this way, please contact us directly at: [privacy@b2brepcloud.com](mailto:privacy@b2brepcloud.com)

We may use the information we collect to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

## Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Company about our App users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.

- To enforce our rights arising from any contracts entered into between you and us, and for billing and collection.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Company, our customers or others.

## Your Choices About Our Collection, Use, and Disclosure of Your Information

We strive to provide you with choices regarding the personal information you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures of over your information.

- **Tracking Technologies.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies or block the use of other tracking technologies, some parts of the App may then be inaccessible or not function properly.
- **Promotion by the Company.** If you do not want us to use your contact information to promote our own or third parties' products or services, you can opt-out by not selecting the appropriate box when you provide the information. You can also always opt-out by contacting us directly at: [privacy@b2brepcloud.com](mailto:privacy@b2brepcloud.com)
- **Targeted Advertising by the Company.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by contacting us directly at: [privacy@b2brepcloud.com](mailto:privacy@b2brepcloud.com)

We do not control third parties' collection or use of your information to serve interest-based **advertising**. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network **Advertising** Initiative ("**NAI**") on the NAI's [website](#).

## Accessing and Correcting Your Personal Information

You may also send us an email at [privacy@b2brepcloud.com](mailto:privacy@b2brepcloud.com) to request access to, correct, or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

## Your California Privacy Rights

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information.

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our App that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to [privacy@b2brepcloud.com](mailto:privacy@b2brepcloud.com) or write us at RepCloud LLC, 9 Royal Ave, Livingston, NJ 07039.

## Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through our App. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

## Changes to Our Privacy Policy

We may update our privacy policy from time to time. If we make material changes to how we treat our users' personal information, we will post the new privacy policy on this page with a notice of such change on the landing page of the App. pp after we make the change. The date the privacy policy was last revised is identified at the top of the page.

## Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

RepCloud LLC

9 Royal Ave

Livingston, NJ 07039

[privacy@b2brepcloud.com](mailto:privacy@b2brepcloud.com)

or via our toll-free number:

201-470-4327